

don't miss out



The ICAD five year book;
Gold, Silver, Bronze, Green
launched in September 2008.

The long awaited return of the ICAD book took place in 2008 with a special 5 year edition. The book acts as a bible of outstanding creative work in any given year and the upcoming edition is no exception. There are a total number of 144 pieces in the book, all of which reached exhibition standard at the Golden Jubilee ICAD Awards and 48 of which went on to win 'metal'. The ICAD book or 'annual' is an important part of how ICAD fulfills its mission statement 'to foster, promote and reward creative excellence in Irish Advertising & Design' and helps us to forge links with business and government. The book reaches the entire creative industry as well as key business leaders and marketing directors.

The directory contained in the book is an important tool that enables the creative industry to promote itself to clients and allows companies who serve the creative industry to reach their audience. It is also available online at www.icad.ie

To get your name in the 2009 book and get a listing please contact: elaine@icad.ie

Listing & Advertising Rates:

- Text listing – €180 for 1st (1st free for members), €140 for 2nd, €100 for 3rd on.
- Quarter page (67.5mm w X 100mm d) – €650
- Half page (145mm w X 100mm d) – €1,250
- Full page bleed (includes 3mm bleed all round) (171mm w X 236mm d) – €2,500

foster promote reward

Please see overleaf for the complete list of ICAD Directory Categories.

Please indicate clearly which listings you wish to appear under.

Company Name

Company Phone Number

Contact E-mail Address

Company Address

Company Website

There **are** /**are not** ICAD (Institute of Creative Advertising & Design) members in this company.

I enclose payment for:

- 1st (members) listing €0
- 1st listing €180
- 2nd listing €140
- 3rd and additional listings @ €100 per listing

Contact Name/s (To be listed)

TOTAL

€

Advertising, Marketing & PR

- Advertising Agencies
- Direct Marketing
- Market Research
- Marketing Agencies
- Marketing Services
- Promotional Merchandise
- Public Relations
- Strategic Planning

Design & New Media

- 3D Design
- Architects
- Exhibition Design
- Graphic Design
- Identity Design
- Interior Design
- Multimedia
- Packaging Design
- Product Design
- Project Management
- Viral
- Web Design/ Development

Film, Video & Sound

- 3D
- Animation
- Casting Agencies
- Commercials Production
- Film Production
- Film Libraries
- Film Studio Hire
- Flash Movies
- Jingles
- Model Agencies
- Music
- Post Production
- Radio Production
- Radio Stations
- Recording Studios

Film, Video & Sound (Continued)

- Scriptwriters
- Set Design/Build
- Sound Equipment Hire
- Storyboard Artists
- Video Filming/Services
- Voice Over Agencies

Freelance

- 3D Designers
- Artworkers
- Animators
- Art Directors
- Copywriters
- Designers
- Proofreaders
- Storyboard Artists
- Internet/ IT
- Computer Hardware
- Computer Maintenance
- Computer Software
- Internet Service Providers
- Hosting & Domain Names
- Domain Registry

Other Services

- CD/DVD Duplication
- Creative Agency Selection
- Database/Mailing Lists
- Graphic Suppliers
- Legal Services
- Mac Hire
- Model Makers
- Office Supplies
- Publishing
- Recruitment Consultants
- Training Courses
- Translations
- Typesetting

Photography & Illustration

- Agents
- Digital Manipulation
- Illustrators
- Photographers
- Picture Libraries

Print, Paper & Packaging

- Digital Printers
- Flexography
- Gravure
- Large Format
- Litho Printers
- Silk-Screen Printers
- Embossing/Foiling/ Thermography
- Paper Suppliers
- Packaging Manufacturers
- Print Finishers
- Signage Companies

Publications & Organisations

- Industry Initiatives
- Professional Organisations
- Publications
- Publishers/Distributors
- Third Level Education

Advertising Sales

- TV
- Radio
- Press
- Outdoor
- Ambient
- Online